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## **John F. Fisher President**

John Fisher is President and Founder of rethinking IT ([www.rethinkingit.com](http://www.rethinkingit.com)), a firm that works with IT Leaders who want to become Business Leaders, and helps transform their organizations. Based on over 25 years of experience applying technology solutions to critical business problems, and operating the IT function as a profit center, John has developed the Rethink Framework to provide a consistent approach to understanding the current IT environment and creating a roadmap for moving IT to the next level. John is an adjunct faculty member at DePaul University, where he teaches graduate level courses in IT Strategy, E-Commerce and Project Management.



In January of 2006, John retired as Chief Information Officer of SmithBucklin Corporation ([www.smithbucklin.com](http://www.smithbucklin.com)), the world's largest association management and professional services company. He joined SmithBucklin in 1996 as the company's first CIO, and directed the company's information technology (IT) resources as well as its technology investments. He led a number of SmithBucklin technology initiatives, such as implementation of new client Web sites, database applications and ERP systems, all of which are critical to meeting clients' needs for leveraging technology to enhance business capabilities. John also held senior IT management positions at CNA Insurance Companies, and Continental Bank.

John was named one of the Premier 100 IT Leaders for 2006 by Computerworld Magazine, and in 2002, the Windy City Chapter of AITP selected John to receive their CIO of the Year award. He is one of the founding members and past president of the DePaul CTI Alumni Association and in 2003 received DePaul's Alumni Champion Award. John is a member of the Society for Information Management (SIM), the Association of Information Technology Professionals (AITP) and the Executives Club of Chicago. John serves on the advisory boards for two corporations: SignMeUp.com, and Net(net). He also serves on the Board of Directors for several non-profit organizations, including the Illinois Technology Association, the IT Executive Exchange, the DePaul University CTI Leadership Council and the technical advisory board for the International Society for the Prevention of Child Abuse and Neglect (ISPCAN).

John holds an M.S. in Computer Science from DePaul University, a B.S. in Communications from Southern Illinois University, and an M.A. in History of Religions from the University of Ottawa.