

*For Immediate Release*

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## **SmithBucklin CIO John Fisher Honored as Premier 100 IT Leader by *Computerworld***

**CHICAGO – December 13, 2005** – SmithBucklin, the world’s largest association management firm, today announced that John Fisher, Chief Information Officer, has been recognized by IDG’s *Computerworld*, the “Voice of IT Management,” as one of the business world’s Premier 100 IT Leaders. The award honors executives who show exemplary technology leadership in resolving pressing business problems. Honorees, including Fisher, will be honored at a special black-tie ceremony at *Computerworld*’s Premier 100 IT Leaders Conference, March 5-7, 2006 at the JW Marriott Desert Springs Resort in Palm Desert, California.

Fisher was selected from nearly 500 nominees who were measured against *Computerworld*’s IT Leadership Index, a set of characteristics that describes executives who guide the effective use of IT in their organizations, and evaluated by *Computerworld* editors and a panel of outside judges.

“This year’s Premier 100 IT Leaders represent a myriad of organizations from universities to Fortune 100 companies,” said Don Tennant, editor in chief, *Computerworld*. “However, each honoree from this year’s class has demonstrated how technology can be used effectively, and often times creatively, to positively impact the organization for the long term.”

Fisher joined SmithBucklin in 1996. As CIO, he directs the company’s information technology resources and technology investments. He has led a number of initiatives, such as the creation of partnerships across internal business and service units that support the development of new technical architecture and standard processes.

Fisher, who has more than 25 years of experience applying technology solutions to critical business problems, is a member of the Society for Information Management, the Association of Information Technology Professionals (AITP) and the Executives Club of Chicago. In 2002, the Windy City Chapter of AITP named Fisher “CIO of the Year.”

“John is instrumental to our technology successes at SmithBucklin,” said Henry S. Givray, President and CEO of SmithBucklin. “We are immensely proud of him and value his contributions to not only our company and clients, but to the greater technology community.”

The complete class of *Computerworld*’s Premier 100 IT Leaders for 2006 can be found in the December 12, 2005 issue of *Computerworld* and online at [www.computerworld.com](http://www.computerworld.com).

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**About SmithBucklin**

SmithBucklin is the world's largest association management and professional services company, providing flexible, tailored full-service management and function/project-specific services to more than 185 trade associations, professional societies, technology user groups and government institutes/agencies. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 585 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$200 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC. For more information, please visit [www.smithbucklin.com](http://www.smithbucklin.com) or call 1.800.539.9740.